



# The Perfect System for

# Health Care Professionals



## The complete Max Gold Health Care System

### Patient Scheduling

Patient scheduling at the click of your mouse. Max-Gold lets you:

- . Efficiently handle appointment scheduling for up to 999 doctors
- . Define each doctor's available times
- . Use daily, weekly, monthly and multiple doctor views
- . Set up multiple locations
- . Color code special dates and block off times
- . Handle and manage walk ins
- . Manage your recall system
- . Organize office functions using the built in calendar functions
- . Book operating rooms with multiple staff
- . Track arrivals, cancels, no shows
- . Re-schedule appointments

### Contact Management

Medical office contact management and prospect tracking to help you grow your business

- . Tracks new prospects and maintains a log of all contacts including calls, letters sent, appointments made, plus more
- . Automated user defined FAQ's to improve marketing efforts and promote consistent information
- . Seminar booking and attendance tracking
- . Automatically create patients from prospect information on file
- . Improved closing ratio's and conversions
- . Powerful statistical reports gauge the effectiveness of ads, referral sources and staff
- . Powerful mail merge using MS Word with user defined filters

### Medical Billing

Max-Gold is the complete answer for your office. It offers;

- . Multi-Provincial health care billing with electronic submission
- . Quick billing with user defined function keys
- . Tracking of all billings, receivables and payments
- . Forms and reports
- . Intelligent ICD code search engine using keywords
- . User defined remarks for claims
- . Quick and easy access to complete billing history
- . Bill from appointment list or add manual billings
- . Manual billings allows you to add new patients on-the-fly
- . Management reports, exception reporting

### Private Billing with Inventory Control

- . Complete private billing system
- . Third party billings, split billings and insurance company billings
- . Taxes with tax reporting
- . User customized invoices
- . Private billing reports includes daily cash out, sales logs, activity reports, item utilization, profit reports and more
- . Supports matrix pricing (unique price list for each third party)
- . Complete inventory system with multiple location capabilities
- . Inventory tracks categories, manufacturers numbers, models, serial numbers, vendors, etc
- . Tracks costs, selling prices, mark ups and commissions
- . Prints statements and forms
- . Includes inventory receiving system

### Electronic Medical Records

Complete electronic medical records that supports direct voice dictation using Dragon Naturally Speaking 7.0

- . Complete SOAP chart tracks each visit
- . Long and Short Physical Exam templates
- . Tracks active medications, family history, allergies, past surgical, past medical, lab test results and doctor's letters
- . Prints prescriptions
- . Complete drug database on line
- . Update blood pressure, weight, height, temperature
- . Automatic BMI calculator
- . PHIA compliant and password protected with strong authentication. Maintains activity log with event tracking including unsuccessful attempts to gain unauthorized access to patient's medical records
- . Scanned documents attached to patient history
- . User defined letters and templates using MS Word

### Eye Exam Charting and Optometry Module

- . Complete on line eye exam system
- . Eye Glass order system, contact lens order system and contact fitting system
- . Complete auto-refractor and K's interface to RS-232 ports
- . Complete eye glass and contact lens prescription system
- . Order system includes frames, and modifiers
- . Dispatch system
- . Ordering system interfaces with billings and automatically produces invoices based on the order
- . Eye exam charting includes MS Paint interface and allows visual charting on line
- . Displays prior eye exam results when adding new eye exam details
- . Charting utilizes direct voice dictation



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